

A NOTE ON "A MATHEMATICAL MODEL AND COMPUTER PROGRAM FOR THE ECONOMIC ASSESSMENT OF TRADITIONAL SYSTEMS OF PRODUCTION OF MILK AND WEANED CALVES" ¹

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This note is to bring to the readers attention the unorthodox technique used to compute the return to capital (equation 36) used in the mathematical model (Herrero and Berry 1982), and to point out the limitations of the use of the return to capital in a planning/extension situation.

FAO (1980) define *Return to total capital* (TR) in the following manner:

$$1) TR = (R - \text{value of unpaid family labour}) * 100 / VI$$

where R = Net farm income
VI = Total value of the investment

While *Net farm income* (R) is defined as:

$$2) R = IT - CT$$

where IT = Gross farm income
CT = Total farm costs (excluding family labour and interest paid on borrowed capital and rent paid)

Thus equation 32, (the calculation of *total costs*, should not include land (TA) as a cost, neither should it include interest paid on borrowed capital and should read:

$$3) CT = SAL + PAST + FER + SUP + SAN + ELEC + CONST + MAQ + TORO + DEP + OTRO$$

(See original model for definition of terms, Herrera & Berry, 1982)

This method of calculating return to total capital is independent of the level of indebtedness of the farms and also allows comparisons to be made in rural economies where some farms are rented and some are owner occupied. Obviously the level of indebtedness or the fact that capital is borrowed, does not have any relevance to the efficiency of the farm, and will confound inter-farm comparisons of the efficiency of these farmers with owner occupiers. Rent is thus regarded as interest paid on land "borrowed".

Thus equations (1) and (3) detailed here, should replace equations (34) and (32) of the model.

Conventionally the total value of the investment (VI) should include

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an allowance for the working capital or money which is "in circulation". As a rule of thumb 25% of annual costs actually incurred (i.e. excluding depreciation, but including interest and rent actually paid) can be used although it can be calculated more accurately. For example the quantity of feed kept in store would affect this calculation. The total value of the investment (VI) should also include the value of the stock (average number on the farm at any one time) at an average of beginning and end year prices.

The distinction between fixed and variable costs (p155-156) is adequate for a specialised dual purpose farm. However, on farms with several activities buildings, land, machines and labour can have multiple uses. Therefore it will be necessary to divide the fixed costs of the farm - including regular labour, maintenance and electricity into the different activities, although this is sometimes difficult to do, and in fact questions the validity of enterprise efficiency studies as against farm system efficiency. In a farm system the only costs that can be really viewed as variable are those specific to the activity under analysis.

It should be noted that these modifications do not affect the running of the computer program listed in the original paper as this comprises of equations (1) to (31). That is, it calculates total farm income (IT) and changes in total farm income with changes in farm performance. The calculation of total farm costs (CT), net farm income (R) and return to total capital (TR) being calculated subsequently by hand

The rest of this note concerns the use of the rate of return on capital as a criterion for improvement and measure of farm profitability. In a situation in which capital is a limiting factor or main constraint on expansion, as opposed to land and labour, the rate of return on capital will provide the relevant criteria. However, in a situation in which labour or land is constraining (e.g. shortage of good quality pasture) it is possible to raise profit while the rate of return on capital falls. This is because profit can be increased as long as the *marginal* or additional revenue of any improvement exceeds its marginal or additional cost, even though the *average* return as measured by the rate of return on capital may fall. Therefore this measure can lead to quite incorrect extension advice. Gross margin (gross income less variable costs of production) per ha will be the relevant efficiency criterion when there is a scarcity of land. However it is intended that the computer program be used to calculate the marginal benefit and cost of any improvement i.e. to construct a "partial budget", and advise on this criterion. See Bernard and Mix (1975) p70-73 and 314-318.

Secondly the rate of return on capital should *not* be used as a measure of overall farm profitability except in the case when capital is the most limiting resource. This is because the profitability of the farm depends on the return of all factors of production (land, labour and capital) over and above costs. The complexity of calculating this leads the reviewer to the conclusion that there is really no alternative, in profit optimisation excersizes, to the use of the established farm management tool of linear programming. Finally FAO (1980) argue that the rate of return on capital may have a limited application in less commercialised agriculture for a number of reasons.

References

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 FAO 1980 Agricultural Services Bulletin No 41: Farm Management research for small farmer development Rome
 Herrero J A & Berry S 1982 A mathematical model and computer program for the economic assessment of traditional systems of production of milk and weaned calves Tropical Animal Production 7:144-168